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## MORALE BOOSTER

the official organ of

UNITED FOR OUR EXPANDED SPACE PROGRAMS

VOLUME III NUMBER 6

MAY 1976

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## Progress. . .Is Our Most Important Product

The delegation to the 34th World Science-Fiction Convention has returned and is proud to report complete and unexpected success from its work and presentation in Kansas City, Missouri. This month, this column will examine in detail that success and will also point to the projects growing from the concluded adventure to Midamericon. We have been rejuvenated for one year, two months more than adequate. But more strength has been gained than such a statement implies. The membership tripled, the Board expanded operations, and hundreds of contacts were made. Beyond such material rewards was the knowledge gained about the Space Revolution: its leaders, their projects, the potential constituencies, etc.

When the delegation set wings for Kansas City, the organization had shrunk to nine members (7 active, 2 passive) through attrition. When the delegation returned to Santa Barbara, the membership had swelled to thirty people (15 active, 15 passive). More important than the hundreds of dollars this growth represented are the skills and energies many of these new people, active and passive, want to commit to our work. For one example, one of our passive members is Tim Kyger who is a student at a technical institute in Arizona. He is on the Committee for the 36th World Science-Fiction Convention to be held in Phoenix, Arizona in 1978 (Iguanacon II). In addition, he will be quite involved with Suncon, the 35th World Science-Fiction Convention to be held in Miami Beach, Florida next year. Although Tim joined as a passive, due to commitments to these conventions and his limited resources, he strongly expressed his desire to help construct the revolution in his area. As a student, as a science-fiction fan, as a person with convention experience, there is enormous potential work for CHRYSE-1 which he could do. And he will do a lot. We can make this statement not simply because Tim told us so; nor simply due to our analysis of his inquiries. His ready agreement to imagination and initiative, his clear understanding of the task ahead, and his commitments to two significant spacer events confirm our expectations.

Here is a second example. Laurraine Tutihasi was one of the people to join UFOESP from reading the Aussiecon Advertisement in the Program Book of the 33rd S-F Worldcon in Melbourne, Australia. She activated her membership upon receipt of her first Morale Booster but also warned us that her schedule unfortunately permitted no more than the extra money. On the last day of the Worldcon in Kansas City, a woman by the name of Donna Camp came to our table and began to talk with us about our work and prospects. After many minutes, she expressed interest in the idea of working for her membership rather than paying for it. She suggested that she could do publicity for UFOESP at two upcoming local conventions. The President suggested that she contact members in her area to see what activity she could generate. When she learned that Ms Tutihasi is one of our active members, she laughed excitedly and said, "Oh Laurraine! She lives only a few miles from me!" Donna also was the first person to fill out and return the CHRYSE questionnaire and indicated her intense interest in the idea, as did nearly every single person with whom we spoke about the convocation of space enthusiasts. Perhaps the past commitments possessed by Ms Tutihasi still prevent her participating more than she wants. Nonetheless, another person has been catalyzed to work on the ground for the revolution. The more resources joined together, the easier is the work to be done to promote the transformation of society by the space experience. Each spark, sparks another!

Yet a third example of our unexpected success would be the passive membership of Christine McGowan who resides in Australia, near Clayton where

our organization has a postal box. Linda Strickler, our Treasurer, had a long conversation with Christine McGowan and it was agreed that the Board would send to Christine all the relevant documents for the postal box and she would do her best to activate the box and take care of it while we build Far Centaurus Chamber. Ms McGowan was this year's winner of the Down Under Fan Fund (DUFF) which is given once a year to either an American or Australian prominent in fandom to go to one country or the other every other year. She is well known and liked in fandom and it is a giant step forward to have her with us even though her membership is technically passive.

We would like to continue with the story of every new member or recruit for UFOESP's work but one final one must suffice now. Ernst 'Kahn' Luposchinsky III joined the same day Christine did and like her as a passive member. Yet his willingness to work for UFOESP in his area clearly marks him as a vital force for the future. A physics major in a University in Minnesota he has a strong background in Star Trek lore. Kahn is near the habitat of our new Assistant President for Light Industry (see below) and may soon be working with Robert Lovell, Jr. on Robert's idea "The Space Experience Experience" (the President's appellation), a multi-media presentation creating some visions of life on other worlds and in alien spaces. Since the organization has a number of individuals attending institutes of higher learning all across the country, a network might be created, including such people as Kahn, which would recruit and educate the college and university trained for space.

Although the delegation took longer to adjust to the convention than it would have liked, the President and Treasurer were able to recoup their initial surprise losses and recruit ten people in one day. To catalogue all their achievements would focus too much on the past but some measures are interesting. We have already discussed the membership increase. We have given four examples of fantastic new possibilities of personnel resources. It is useful to mention that the Board of Governors has expanded to include Robert Lovell, Jr. of Shawnee Kansas as Assistant President for Light Industry and Ivan Clark of Hampton Virginia as General Secretary of Vega Chamber. Each of these gentlemen have impressive ideas about organization of the spacer masses and the Board has given them full and free reign to wage their campaigns. In addition, much literature was left in their possession to distribute for our cause. Mr Clark seems especially enthusiastic about solidifying Vega Chamber and Mr Lovell creates projects for conventions as fast as he hears of them. We would like the Board to increase in size and composition and so are working actively to enlist members. One position we have in mind is Assistant President for Heavy Industry. The foundation of the effectiveness of our group is communications. The most difficult tasks are those relating to the establishment of long distance communicative channels. The Assistant President for Heavy Industry is a person who would like to play a leading role in the creation of an extensive and reliable network of communications. All active members not now holding office are encouraged to inquire and volunteer their services. The more the merrier!

There is every reason to expect a positive delayed response from Midamericon. We have two advertisements in publications by the Committee as well as the hundreds and hundreds of pieces of literature we handed out. When Ivan Clark and Robert Lovell accepted their current positions they set to work on the spot. UFOESP was fortunate in that the Board could expand at a critical moment and exploit the moment much greater than at first. Two other spacer organizations attended the convention: the L-5 Society (who were fortunately able to get a booth in the huckster room on the second day of the convention) and the Foundation Institute which hosted



two evenings of open discussion on space colonization in their suite at the convention hotel. For some reason neither their advertisement in the program book nor their discussion evenings gave or give any indication what their address is. The meetings were covered well and thorough by the Board at the Convention. We met the President of the L-5 Society and we helped them distribute their literature before they got their table. There were many exchanges of views with many spacers. We were successful because we were prepared and determined to grow from the ground up. If we maintain this understanding for future delegations to conventions of all sorts then we can expect greater success and increase as the year unfolds.

CHRYSE dominates our plans now that Midamericon has come and gone. The first two orders of business will be to contact NASA Public Affairs in Florida at Cape Canaveral and to contact the committee for Suncon. We will attempt to enlist the aid of either or both groups to stage CHRYSE. We also will continue our efforts to garner support from the L-5 Society and the Forum for the Advancement of Students in Science and Technology. In a few weeks at most, numerous amateur astronomy groups will have been contacted and canvassed by our workers. Some groups will have the good sense and vision to cast their energies into the project. No matter which ones do so, the convocation will be vital to the progress of the space revolution. The Board of Governors is distributing many copies of the CHRYSE questionnaire in order to build support for the gathering at the very beginning on the grass roots level. Whether it is held together or separately with another meeting, the convocation will attract the attention of hundreds of space enthusiasts. To insure the largest turnout, the Board considers the following lines of action:

- (a) Turning major resources to the education of Star Trek afficianados. Two conventions have been held this year and one drew 8,000 people while the other drew 15,000. It is said that there will be a local California gathering next year about Easter and we will do everything we can to be there. The dedication and enthusiasm of Star Trekkers is well known. Just recently one of their letter campaigns resulted in the name of the first Space Shuttle to be changed from Constitution to Enterprise. We need these people!
- (b) The initial work done at the WAA Convention must not be allowed to hibernate. Next year Denver will be the site of the convention and if it is held near the same time next year as this, it would be easy to arrange to send a delegation to it on the way to Suncon. Jeff Bytof's close associations with amateur astronomers will serve us well in this context. Our connections have bloomed and we should harvest them.
- (c) Co-ordinated action across the country to increase and solidify our membership. We have two major centers for action east of the Rocky Mountains as a result of Midamericon (Virginia and Kansas City). As our personnel in these regions are organized, larger numbers will become aware of the important event. We hope that Robert Lovell and Ivan Clark

will be able to increase our presence in those regions of the nation. Each person added to the roster now adds more than a single voice to the cry for space. Each one adds a whole nexus of important relations for the revolution.

CHRYSE will mark the final crest of this wave. There is no time to lose now that Midamericon has brought us precious time. We must not become obsessed with any project yet we must not take any one without gravity. There are thirty people scattered over this great nation and each one one can catalyze many individuals to take our program seriously. Let us speed this development with full co-operation among all members to further our plans in the revolution falling from the sky.

It will be some time before we fully realize the impact of our delegation to Midamericon yet we are certain that all points will be higher from this time forward. We will be able to turn our attention to the education of the political consciousness of the future this Fall when CHRYSE's planning is well underway and two more Morale Boosters have been produced. Next year we hope to begin a classic petitioning (the gathering of signatures of registered voters) of the nation for space. In the meanwhile, relations with other spacer organizations will be strengthened and as much communication within UFOESP as can be created will be stimulated to occur. We are building from the bottom up and can only, as a consequence, get higher as we continue our construction of the infrastructure of the space revolution. We do not oppose any other efforts to bring greater unity to the spacer population but we also realize that the most solidly united are those who have seen the merits of expansion into space on the ground of private citizens. We will make this nation reel with dreams of space!

#### \$\$\$\$\$ TREASURER'S REPORT \$\$\$\$\$

As a member of the recent delegation to MidAmeriCon, it was my pleasure to partake in the huckster table and to witness the growth of UFOESP. Twenty-one new members stepped forward to join with us; many more people received literature and other information about our organization and we fully expect to hear from those spacers in the near future. The future is ours! While speaking in financial terms does not fully demonstrate the strengths of the treasury, it should be noted that we received enough capital to carry on our work for many months to come. There is still much dependence upon donations to UFOESP, but the strengths of the organization are not financial, and never have been. It has only been the necessity for money for printing, postage, traveling, etc which has made money at all crucial, but this is the same story for any group which seeks to influence others. We forge ahead with our plans; our good ideas are more likely to be funded in the future. My dreams are filled with space thoughts; I concoct new conventions to attend and see our successes at them being even more phenomenal.

Since the Concrete Treasury is usually thought of as simply the money in and out, and since this is not yet substantial, I spoke with the President a few days ago and suggested to him that we increase the Concrete Treasury by incorporating the Central Files of the organization into the Treasury. This has been accomplished! The Central Files consist of not only the correspondence, books and magazines, and writings etc of UFOESP, but also the membership roster.

The following is the Membership Roster as of September 11, 1976. There are fifteen active members and fifteen passive members. The phone numbers are given if known. If yours is not listed, please send it to headquarters for the next roster.

Active Members

Ivan Clark<sup>3</sup>  
628 Chapel Street  
Hampton, VA 23669

Morris H. Middleton  
4424 Bruno Road  
Little Rock, AK 77209  
501-568-0938

David Beaucage  
3 Dow Place  
Somerville, NJ 08876

Robert Lovell, Jr.<sup>4</sup>  
10908 West 65th Terrace  
Shawnee, KA 66203  
913-631-1669

Tom Perry  
25 Locks Road  
Locks Heath  
Hants SO3 6NS  
ENGLAND

J. Graham Maughan<sup>1</sup>  
745 Camino Del Sur #11  
Isla Vista, CA 93017  
805-685-2352

Linda A. Strickler<sup>2</sup>  
745 Camino Del Sur #11  
Isla Vista, CA 93017  
805-685-2352

Neil Rest  
6525 Winthrop  
Chicago, IL 60660  
312-COCONUT

Elizabeth Ensly  
55 Union Street  
South Weymouth, MA 02190  
617-331-0514

Suzanne M. Paulsrude  
2407 Malad Street  
Boise, ID 83705

Carol Andrews<sup>5</sup>  
55 Chumasero Drive #2M  
San Francisco, CA 94132  
415-333-1726

Doug Van Dorn  
809 Edgebrook, Apt. 104  
DeKalb, IL 60115  
815-756-7002

R. Laurraine Tutihasi  
18 Candlewood Drive  
Pittsford, NY 14534

Michele Ann Klein  
2217 Cross Country Blvd.  
Baltimore, MD 21209

Jeff Bytof<sup>6</sup>  
1847 Freda Lane  
Cardiff, CA 92007  
714-753-5029

- <sup>1</sup>President  
<sup>2</sup>Treasurer  
<sup>3</sup>General Secretary, Vega Chamber  
<sup>4</sup>Assistant President for Light Industry  
<sup>5</sup>General Secretary, Antares Chamber  
<sup>6</sup>Assistant President for Interorganizational Affairs

Passive Members

Timothy B. Kyger  
801 E. McKellips, Apt. 25-B  
Tempe, AZ 85281  
602-949-7605

Jacqueline Ann Lee  
860E Estate Blvd.  
Charleston, SC 29407  
803-571-1313

Doug Andrew  
8668 Sturbridge Dr.  
Cincinnati, OH 45236  
513-791-6169

Elizabeth Kobe  
Box 595  
College of Saint Benedict  
St. Joseph, MN 56374  
612-363-5480

RA Studios  
Box 1229  
San Rafael, CA 94901  
415-451-2525

Chuck Heckert  
1304 S. Rouse  
Pittsburg, KS 66762

Linda Walls  
5222 Nelmont, Apt. 204  
Dallas, TX 75206

Larry Tucker  
1707 Lucile  
Wichita Falls, TX 76301

Marsha Brim  
Box 2908  
Springfield, IL 62708  
217-789-2096

Passive Members (continued)

Norton S. Savlin  
6510 North Mozart  
Chicago, IL 60645

David F. Burkart  
5421 S. 43rd Street  
Greenfield, WS 53220

Christine McGowan  
4 Fulview Court  
Blackburn, Victoria 3130  
AUSTRALIA  
878-5674

Michael A. Mahaffey  
118 Colorado  
Dyess AFB, TX 79607  
915-968-9678

Ernst Lipochainsky III  
(Kahn)  
c/o 405 Eighth Street West  
Northfield, MN 55057  
507-645-7207

Genevieve W. Strickler  
338 North Wind Sun Way  
Camano Island, WA 98292

As has been said many times in the past, communication is vital among us all. These addresses and phone numbers have been given so that all of us spacers can get into contact with one another. The United States has been divided into two main regions (Antares Chamber and Vega Chamber) with the intention of a six-region division when the membership warrants. For now, if you are West of the Mississippi, you are in Antares Chamber and will work through the General Secretary who is located in San Francisco. If you are East of the Mississippi, you are in Vega Chamber and will work through the General Secretary in Hampton, Virginia. We also have Far Centaurus Chamber, located in Clayton, Victoria, Australia, and with the recent membership of Christine McGowan, that Chamber has been re-activated! We have high hopes of filling out these three star chambers in the coming year, and plans to activate other chambers as the need arises. As can be seen from the above Membership Roster, we have members in diverse places.

\* \* \* \* FLASH BULLETIN \* \* \* \* FLASH BULLETIN \* \* \* \* FLASH BULLETIN \* \* \* \*

On September 13, 1976 at 8:26 a.m. it was reported on KNX radio (10.70LA) the following story: 25 years ago, 40,000 units of radio active wastes were burried in the Pacific Ocean near some islands off the coast of San Francisco. What has occurred in the waters around this waste--which is 40 times the normal rate--was the question asked 25 years later, today. So a team of divers were sent out and they discovered giant sponges thriving in the area--4 feet tall and growing strong! This discovery, no matter how fascinating, is overwhelmed by the report released this same morning by the National Academy of Sciences that some aerosol-spray-can gasses were damaging to the ozone shield! One plus one equals three!

\* \* \* \* FLASH BULLETIN \* \* \* \* FLASH BULLETIN \* \* \* \* FLASH BULLETIN \* \* \* \*

I would like to take this opportunity to welcome each new member who joined at MidAmeriCon. It has added a great deal to the organization to have new members on the Board of Governors as well. We know that we can build a very strong organization if we all get together. Unity is the key!

As Treasurer, I want to give some simple instructions to all of you potential member-getters. United For Our Expanded Space Programs has a checking account in San Diego near the Headquarters Post Office. However, all monies need to be sent to me at the following address: L.A. Strickler, Treas. U.F.O.E.S.P., 745 Camino Del Sur, Suite 11, Isla Vista, CA 93017. This will facilitate insertion of checks into the account and speed the requested check from you (for U.F.O.E.S.P. work). It is necessary for the accounts to be kept in order for any future inspections. Please get into the habit of keeping records and notes on things. The Central Files, now a part of the Treasury, must be filled to the brim for history!



[illegible]

Last month we rambled and gamboled through the vagueries of the commanding heights of the Space Revolution. There was a central issue lurking amidst the ambiguities. Admittedly, the tangled expression of its centrality obscured its nature, structure, and content to a large degree. It is our hope that this second installment of the discussion of communication, publicity, and the Space Revolution as integral elements governing the development of the next ten years will help to clarify some points while casting into sharper shadow the meaning of others.

In all our work we face a philosophical burden: justification of the Space Revolution. Certainly we can argue that its sheer existence is justification enough for our participation and enthusiasm and we have, in fact, so argued on occasion in the past. Such rationales are not adequate as primary supports for our position on space however and so we must confront the questions of what approaches must be employed, what presentations must be adopted, what points are best to stress to convince the random man or woman of the need for expansion off planet. Nothing that is not known at least in outline to the serious space revolutionary has been given so far. We simply speak of the drudgery of the task to provide the constant referent necessary to fix our sense of direction.

There is an old saying, "The squeaky wheel gets the grease." If the reader has detected a persistent, consistent, slightly offkey tone to the discussions offered here in these pages, it is only due to the absolute presence of this insistent and itching quality in these remarks. The structure we build with the populace is a vast entertainment extravaganza-experience. There is but one final reason for any one person to leave Earth, travel to other worlds, settle in other places in the spacetime continuum: the excitement and adventure of being in alien environments. For are not all travels imply voyages of the bizarre? We journey to Timbuktoo or Kalamazoo or Siberia or Mars for the strange air, the weird lighting effects, the storms and fantastic meteorological patterns. The economic, scientific, political, and cultural rewards from civilizing space are secondary consequences and value-considerations than the egoistic motivation: the ego transformed by direct and (total) alien experience.

When we speak of education as our major undertaking, we understand propaganda to be the primary product. Classical meanings to "propaganda" disturb and irritate some people but we emphasize the entertaining connotations. What is entertainment? It is the diversion of the brain to imagination and adventure. What is the space experience? It is imagination and adventure gone wild. Simple arithmetic suffices to reach the obvious conclusion: space experience is entertainment gone wild or on the grand scale. This axiom guides our thought as we build the Space Revolution.

To make a long story short, the equivalent expression for entertainment is the exponential exercise of publicity. Ooh baby, now it's time to get hardcore. We are not for sale and our work for the Space Revolution is pure behold and beyond Conception. Nonetheless, we recognize the dull masses for the collection of dullards they are. The divine Toad would not waste the creative power to make all and every thing, entity, or theoretical construct unremarkable, curious, perfectly aligned and normalized for optimum performance. Where is the insurance in the assurance of noble action? Nowhere.



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To build a mass consciousness of demand for increased space effort requires steady contact with the markets and thoroughfares of public life. We cannot make the error of the Bolsheviks and not suffer the same disastrous consequences. We can be confident that the Space Revolution will succeed because we can be sure that a majority of people are receptive to it under the proper circumstances. We thus go to the people knowing that they are disenchanted with conventional wisdom and typical political action. Why do we speak of ready revolution when all the classic portents are lacking? When crisis looms and technology matures, drastic reorganization becomes possible. In order to strengthen the random factors, it is imperative to hold forth and call forth all space revolutionaries to plunge into public clamor.

Yes, it is noise and hoots and howls and chaos and cheers to the chief which we need to create. The rationality of our views does not obviate the necessity of boisterous if not rowdy action. The public eye is the media eye, the private, peeping eye of television and the Big Picture. In some sense, spacers must make a spectacle of themselves if they are ever to hope to be taken seriously. The news and documentary crews require distraction. They bore easy and so always are on the lookout for new thrills and refurbished old teases. In this character lies the vulnerability of the media and Eastern Networks to exploitation by the clever and bold media hounds. Let's howl to the moon! Give the voyeurs of NBC, ABC, CBS and the Big Fat Classy Press something to crow and whisper to their loves in the boudoir. Hah! No doubt reciprocity governs many if not most of the interactions between reporter and reportee. Yet we must construct relations with the public which give at least the illusion of being under our control. Communication is central to leadership and those who operate at the heart of the communications network are the ones who lead and claim followers.

To make a spectacle of themselves does not mean that space revolutionaries simply take whatever outrageous or flagrant action that suggests itself. On the contrary, the publicity we seek to generate is based upon the most careful selection of pronouncements and events. There is much autonomy within the networks and communications media so it is not as if we can command attention at will. But the needs and esthetics of the media are not difficult to characterize or structure to the careful and persistent inquirer. Discerning the general nature of a successful approach to manipulation of the networks is easiest by looking at those who have taken on the media and mastered them. Bob Dylan or Adam Clayton Powell or Betty Ford might be worthwhile subjects for such scrutiny. In each case we can detect the importance of flair, honesty however indirect or buried under excrescences of style, sympathy with the times and similar perceptive qualities. Lessons are to be learned and the easiest lessons are those which are given most completely.

To build U.F.O.E.S.P. in numbers and potency it is necessary to go to the people and announce our existence, pronounce our goals, beseech all to participate, raise our voices, employ theatrical tricks to gain attention, keep attention, and persuade the uncommitted to join up. As we move from town to town, forum to forum, conclave to group to conference to coffee klatsch, our senses should be alert to the public quality of our activities. When we implore the masses to awaken and shake itself into space and transformation, we strive to use phraseology and imagery enticing to idle or roving reporters, free-lance photographers and the like. The danger of self-consciousness is real but can be overcome with the vigorous pursuit of an integrated rap. Sparks! Exposure! Effective advertising extends far beyond blurbs in books or magazines. Our routine operation should become testimonial to our presence and visibility.

THE SEARCH FOR LIFE IN OUR SOLAR SYSTEM



YES, I plan to attend the October 8th, AIAA/FASST student conference on the search for life in our solar system.

NAME \_\_\_\_\_

(last)

(first)

ADDRESS \_\_\_\_\_

CITY AND STATE \_\_\_\_\_

(zip code)

SCHOOL ATTENDING \_\_\_\_\_

\_\_\_\_\_  
(area code) (Telephone #)

My major interest in attending the conference is:



GENERAL OR NON-SCIENCE INTEREST



ENGINEERING



BIOLOGICAL



GEOSCIENCES



OTHER \_\_\_\_\_

(Please Specify)



Enclosed please find \$9.00 registration fee. This fee includes tour, materials and dinner with featured guest speaker.  
(DEADLINE--OCTOBER 1st)

RETURN THIS PRE-REGISTRATION FORM TO:

AIAA/FASST STUDENT CONFERENCE  
c/o FASST  
1785 Massachusetts Avenue, N.W.  
Washington, D.C. 20036